



Cause Marketing Night 2011 Media Kit Promotional Tweets

Please Note: We encourage authenticity. The intent of this guide is to provide a starting point for your own words and opinions.

Below are promotional tweets that you can use on your professional Twitter accounts. You can post these to LinkedIn, Facebook, and other social networks that you feel may be applicable.

Event Details

What: Speaker event and charity art auction
Who: Ad 2 San Diego and local artists to benefit My Girlfriend's Closet
When: November 17th, 2011 from 6:00-9:00 PM
Where: Fashion Institute of Design and Merchandising
350 Tenth Avenue, 3rd Floor
San Diego, CA 92101
Hashtag: #ad2sdcause

Sponsor Tweets

- @Ad2SD presents Cause Marketing Night 11/17. We've donated a canvas to their artwork auction. See you there! <http://bit.ly/ad2sdcausemktg>
- We partnered with @Ad2SD for Cause Marketing Night 2011, Nov 17 to support My Girlfriend's Closet. <http://bit.ly/ad2sdcausemktg> #ad2sdcause

Speaker Tweets

- I'm speaking at @Ad2SD 's Cause Marketing Night Thurs. 11/17 @FIDM. Hope to see you there! <http://bit.ly/ad2sdcausemktg> #ad2sdcause
- Presenting How to Build Cause Marketing Partnerships at @Ad2SD 's Cause Marketing Night 11/17 <http://bit.ly/ad2sdcausemktg> #ad2sdcause
- @Ad2SD Cause Marketing Night is Thurs. Nov 17 @ FIDM. I will be presenting. Hope to see you there! <http://bit.ly/ad2sdcausemktg> #ad2sdcause

Generic Tweets

- Learn How to Build @CauseMarketing Partnerships @Ad2SD Cause Marketing Night 11/17 w Brian Hawkins #ad2sdcause <http://bit.ly/ad2sdcausemktg>
- I'm heading to @Ad2SD Cause Marketing Night Thurs. Nov 17th @FIDM. Who else is going? <http://bit.ly/ad2sdcausemktg> #ad2sdcause
- Excited to see the Artwork Auction at @Ad2SD 's Cause Marketing Night @FIDM Thurs Nov. 17th <http://bit.ly/ad2sdcausemktg> #ad2sdcause